

JOIN US APRIL 21 & 22 AS A SPONSOR FOR SUMMIT 2021

THE CAN'T-MISS EVENT OF THE YEAR FOR ADVISORY INDUSTRY BUSINESS LEADERS AND SENIOR EXECUTIVES

ACCELERATING INNOVATION

Join senior executives from across the advisory industry to share the leadership perspective and peer-to-peer discussions that are hallmarks of the MMI Summit.

MMI is excited to offer a limited number of Sponsorship opportunities for this unique gathering of senior business executives and thought leaders. Join us:

- to gain exposure and build brand awareness,
- showcase your firm's offerings, and
- build relationships with senior decision makers at leading wealth and asset management firms.

Get connected to the key trends and opportunities in the advisory solutions space – and to your customers and prospects across the industry.

MMI SUMMIT 2021:

- **When:** Wednesday, April 21 & Thursday, April 22, 2021
- **Format:** Virtual event with Livestream and On-Demand sessions
- **Expected Audience:** 300+ business leaders and senior executives from the advisory industry's leading asset managers, wealth managers, and solutions providers

[Learn more about the Summit](#)

WHAT TO EXPECT:

- **An elevated audience:** Attendees are typically C-suite level, EVPs, SVPs, Managing Directors, and business unit leaders
- **New ways to share information and build relationships:** Your own customized virtual Exhibit Booth to post content, schedule meetings, engage attendees with digital calls-to-action, and more
- **An extended event life cycle:** With opportunities to engage with attendees Before, During and After the event
- **Exciting speakers and timely topics:** An all-star roster of speakers addressing everything from the changed investor landscape to rethinking client acquisition and transforming the wealth management client experience in a post-COVID world

WHO SHOULD SPONSOR:

- Technology and service providers
- Data information/management firms
- Emerging asset managers
- Robo advisors/digital advice providers
- Industry media and publications
- Turnkey asset management providers
- Executive search firms
- Industry consultants and research firms
- Other industry associations

Questions? Contact Joan Lensing at jlensing@mminst.org or (646) 868-8518.



AVAILABLE SPONSORSHIP PACKAGES 3 CHOICES TO SUIT YOUR NEEDS

	Leadership Sponsor	Keynote Sponsor (2 available)	Supporting Sponsor
Price			
	\$12,500	\$10,000	\$7,500
Event Display	Customized Virtual Exhibit Booth		
	Includes company branding, content and video uploads, links to external web pages, and call-to-action links (active for 3 months post-event to drive continued engagement)		
Attendee Registrations			
Complimentary full-conference registrations	4	3	2
Additional discount above complimentary registrations (see page 3)	50% discount on any Enterprise package for 5 or more registrants	35% discount on any Enterprise package for 5 or more registrants	25% discount on any Enterprise package for 5 or more registrants
Recognition & Branding			
3-minute video clip with a senior executive for upload to Exhibit Booth	MMI assistance to record in ON24	MMI assistance to record in ON24	
Opportunity to introduce or close a keynote speaker		✓	
Sponsor video (up to 60 seconds) to play at the opening or close of a session	✓	✓	
Ability to upload content to webcast attendee console	5 uploads	4 uploads	3 uploads
Call-to-action link uploaded to event Target Welcome page	✓	✓	✓
Digital program book - ad	Full Page	Full Page	Half Page
Digital program book - sponsor page recognition	✓	✓	✓
Mobile app - banner ad	Home Page	Home Page	Interior Page
Mobile app - sponsor page listing	✓	✓	✓
Mobile app - push notification(s)	2	2	1
Logo on event promotional emails	✓	✓	✓
Logo on general session slides	✓	✓	✓
Logo on event website	✓	✓	✓
Recognition in event social media posts	✓	✓	✓
New! A link to your thought leadership piece or website included in a special email to attendees pre- or post-event	✓	✓	
Other Conference Benefits			
Electronic list of attendees pre- and post-event (those who don't opt out of sharing info)	✓	✓	✓



SPECIAL SAVINGS ON ENTERPRISE REGISTRATION PACKAGES FOR SUMMIT SPONSORS

Want to allow more senior members of your team to experience MMI Summit 2021? Your Sponsorship entitles you to a Discount on any Enterprise Registration package for 5 or more attendees.

- It has never been easier or more affordable to participate in the MMI Summit. The virtual format means more senior leaders from your firm can participate – right from the comfort and safety of their own home or office.
- **NEW FOR 2021:** To facilitate broader participation and access to the Summit experience, MMI is offering new Enterprise-level Registration Packages this year.

TO SECURE ADDITIONAL REGISTRATIONS AT A DISCOUNTED PRICE, CHOOSE THE PACKAGE THAT MEETS YOUR NEEDS:

	5-9 Additional Registrants <i>Fee per Registrant</i>	10 (+) Additional Registrants <i>Fee per Registrant</i>
Standard Enterprise Pricing	\$995	\$895
Leadership Sponsor	\$500	\$450
Keynote Sponsor	\$650	\$585
Supporting Sponsor	\$750	\$675

As a Summit Sponsor, you are entitled to extra savings on top of our already discounted Enterprise Registration packages.

Let more members of your team experience the Summit and save on each additional registration.

EACH CONFERENCE PASS INCLUDES ACCESS TO:

- All Livestream and On-Demand general sessions featuring a who’s-who of industry leaders and can’t-miss topics
- Access to general session replays for 3 months post-conference
- Opportunity to participate in small-group “Hallway Conversations” and connect with attendees

4 EASY STEPS:

- Pick your Enterprise Package and add it to your Sponsorship.
- MMI will generate a custom registration code for your firm’s use.
- Share the code and conference registration link with your designated participants so they can enroll.
- Upon enrollment, each participant will receive a personalized confirmation with links to access the conference sessions.

SPONSORSHIP PACKAGE COMMITMENT FORM

SPONSOR INFORMATION:

Contact Name: _____ **Company Name:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

MMI SUMMIT 2021 SPONSOR OPPORTUNITIES:

	Leadership Sponsor	Keynote Sponsor	Supporting Sponsor
Sponsorship Package Options <i>(select one)</i>			
	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500
Enterprise Package Add-On <i>(select if you want to take advantage of special savings on Enterprise Registration Package)</i>			
5-9 Additional Registrants	_____ @ \$500	_____ @ \$650	_____ @ \$750
10 (+) Additional Registrants	_____ @ \$450	_____ @ \$585	_____ @ \$675

Total Amount Due *(enter total for items selected above):* \$ _____

PAYMENT INFORMATION*:

Credit Card #: _____ **CW:** _____ **Expiration Date:** _____

Name on Card: _____

Address on Card: _____

*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to Money Management Institute) or by electronic funds transfer.

Invoice Required

AUTHORIZED SIGNATURES:

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm: _____

Money Management Institute: _____

Submit Sponsorship Package Commitment Form to Joan Lensing at jlensing@mminst.org.