

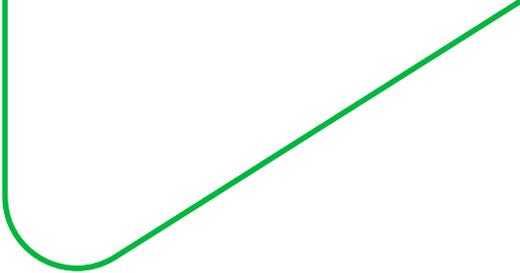
# Help Build the Foundation of Success

SPONSORSHIP OPPORTUNITIES

# About the Gateway Foundation

**The Gateway Foundation is a 501(c)(3) non-profit organization administered by Money Management Institute.**

As part of our collective effort to promote diversity and inclusion in the industry, the Gateway Foundation offers programs to welcome, prepare, and advance underrepresented talent within financial services. MMI member firms can access customized support from the foundation to enhance their DE&I efforts.



# Opening Doors: Gateway's Strategic Campaigns

The Gateway Foundation offers industry awareness and preparation programs, professional development for mid-career professionals, and financial literacy programs to underserved communities. Through the foundation, firms gain access to:

**+ Recruitment channels that work with underrepresented talent and promote a more inclusive workplace.**

Additionally, the foundation can assist in identifying recruitment channels based on the priorities of your firm. We can connect you with:

- Internship and entry-level talent
- Mid-career level talent

**+ A more diverse audience for your firm's professional development opportunities.** The foundation can communicate your opportunities for professional development, internships, jobs, and sponsorships to underrepresented talent.

**+ A partnership that facilitates a relationship between the financial services industry and underserved communities.** The foundation provides educational resources to underserved high schools and Black adult women, as well as opportunities to engage with a network of HBCU Alumni.



# Giving Levels

**Becoming a Gateway sponsor represents a unique opportunity to tie in your corporate citizenship initiatives, expand your DE&I brand awareness, make new connections, and showcase your firm's offerings. We work closely with you to tailor a customized engagement with the foundation. Your firm can become a broad Gateway sponsor or engage with an initiative that aligns directly with your organization's DE&I priorities.**

## **TIER 1: GATEWAY CHAMPIONS**

Donors who contribute \$50,000 or more in a calendar year. With a full year of benefits, the Gateway Champion Program represents the highest level of sponsorship available to partner with the Foundation in a highly focused and impactful way. It offers unparalleled branding exposure to showcase your DE&I efforts, complimentary passes to major Gateway events, and high-level opportunities to engage with our audience of diverse professionals and partner organizations.

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## **TIER 2: GATEWAY AMBASSADORS**

Donors who contribute \$25,000 or more in a calendar year. With a full year of benefits, the Gateway Foundation Ambassador Program offers high-profile branding exposure, enhanced participation at MMI conferences and Gateway events, and multiple opportunities to engage with our audience of diverse professionals and partner organizations.

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## **TIER 3: GATEWAY ADVOCATES**

Donors who contribute \$10,000 or more in a calendar year. With a full year of benefits, the Gateway Foundation Advocate Program offers branding exposure, participation at MMI conferences and Gateway events, and opportunities to engage with our audience of diverse professionals and partner organizations.

# Sponsorship Packages

TIERS	CHAMPION	AMBASSADOR	ADVOCATE
PRICE	\$50,000	\$25,000	\$10,000
<b>Features of the 2021 Program</b>			
Registration of a rising Black or Latino mid-level professional in the Executive IQ Program	+		
Speaker opportunities at partner schools and organizations	+	+	
Right to use the customized Gateway Sponsor mark on your website, social media, and email signature	+	+	+
Logo on Gateway promotional emails	+	+	+
Logo on Gateway website	+	+	+
Recognition in Gateway social media posts	+	+	+
<b>MMI Industry Celebration Night benefitting the Gateway Foundation's Opening Doors initiative</b>			
Title sponsorship recognition in event advertising and at the event	+		
Speaking or presenting opportunity at the event	+		
Complimentary seats at the event	2 tables (16 seats)	1 table (8 seats)	4 seats
Brand exposure at the event	+	+	+
Showcase DE&I materials at Gateway Booth in the Annual Conference Exhibit Hall	+	+	+
<b>DE&amp;I Thought Leadership Sponsorship Benefits</b>			
DE&I leadership showcase opportunities	15-minute Advisory Insights video	Sponsorship recognition of a Gateway-hosted webinar	Gateway hosted virtual discussion group
Company-sponsored Gateway scholarship title	+	+	+



[mminst.org/diversity-inclusion/gateway-foundation](https://mminst.org/diversity-inclusion/gateway-foundation)

For more information, email [gateway@mminst.org](mailto:gateway@mminst.org).

[mminst.org](https://mminst.org)