

Emerging Asset Managers Forum

June 23 | Chicago, Illinois

LIMITED HIGH-PROFILE SPONSOR OPPORTUNITIES

A UNIQUE EVENT FOR EMERGING ASSET MANAGERS

The MMI Emerging Asset Managers Forum is designed for emerging asset managers – defined as \$25 billion and under in retail advisory assets – that are focused on taking their business to the next level of growth and success. Attendees will be the type of forward-thinking leaders from smaller asset management firms that you want to spend time with and make aware of your firm’s products and services.

Join us as a Sponsor to:

- gain exposure and build awareness,
- showcase your firm’s offerings, and
- connect with attendees motivated to learn about new brands, products, and services.

You don’t want to miss this opportunity to gain exposure and build relationships with a highly motivated group of senior executives from emerging asset managers who are looking for solutions to help them operate more efficiently and grow their businesses.

Event Details:

- **When:** Thursday, June 23, 2022
- **Location:** Baird Chicago Conference Center, 227 W Monroe St, Suite 5700, Chicago, IL 60606
- **Expected Audience:** Senior business leaders and decision-makers from growth-minded emerging asset management firms

[More about the Forum](#)

What to Expect:

- Outstanding speakers, timely topics: Interactive sessions and dialogue focused on the issues and opportunities that are top of mind for emerging asset managers.
- Focused relationship-building time during Networking Luncheon and Refreshment Breaks.
- Multiple touchpoints to connect with attendees before, during and after the event – including access to the full attendee list and contact information.

Who Should Sponsor:

- Industry consultants focused on boutique managers
- Third-party marketers
- Marketing consultants and agencies
- Compliance and HR solutions providers
- Asset management operations outsourcers
- Portfolio management and trading solutions providers
- Distributor firms with emerging asset manager platforms
- Outsourced IT vendors

Questions? Contact Joan Lensing at jlensing@mminst.org or (646) 868-8518.

AVAILABLE SPONSORSHIP PACKAGES

2022 MMI EMERGING ASSET MANAGERS FORUM		
	Leadership Sponsor	Supporting Sponsor
Price		
	\$5,000 (USD)	\$3,500 (USD)
Registrations		
Complimentary registrations	2	1
Discount on additional registrations	20% discount on additional registrations	
Distribution of Materials		
Opportunity to distribute your materials or branded items to all registrants	✓	✓
Recognition and Branding		
Logo Recognition	Logo placement on onsite signage	Logo placement on onsite signage
Sponsor recognition and logo placement on the event website, event promotional emails, general session slides, and the event website	✓	✓
Company-supplied 60-second video to be played between sessions	✓	
Digital event program ad	Full Page	Half Page
One Company-supplied handout uploaded to event mobile app	✓	✓
Mobile app banner ad	Home page	Interior Page
Mobile app sponsor page listing	✓	✓
Mobile app push notification	1	1
Opportunity to open or close a session (based on Planning Committee approval and availability)	✓	
Recognition in event-related LinkedIn posts	✓	✓
A link to your thought leadership piece or website included in a special email to event attendees post-event	✓	✓
Other Conference Benefits		
Electronic list of attendees pre- and post-event (those who don't opt-out of sharing info)	✓	✓

SPONSORSHIP PACKAGE COMMITMENT FORM

2022 MMI EMERGING ASSET MANAGERS FORUM

SPONSOR INFORMATION:

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Package Options <i>(select one)</i>		
	Leadership Sponsor <input type="checkbox"/> \$5,000	Supporting Sponsor <input type="checkbox"/> \$3,500

PAYMENT INFORMATION*:

Credit Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____

Address on Card: _____

City: _____ State: _____ Zip: _____

*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to Money Management Institute) or by electronic funds transfer.

Invoice Required

AUTHORIZED SIGNATURES:

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm: _____ Date: _____

Money Management Institute: _____ Date: _____

Please submit this form to Joan Lensing at jlensing@mminst.org.