

2021 MMI

# Women in Distribution SYMPOSIUM

VIRTUAL EVENT

JANUARY 21-22, 2021

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#MMIWOMENINDISTRIBUTION



## JOIN US AS A SPONSOR

**The MMI Women in Distribution Symposium is a unique opportunity to build relationships with some of the most successful and dedicated sales executives in the investment advisory industry.**

The exciting two-day virtual program is designed to *Inspire, Empower and Support* women in client-facing roles by sharing real-world information, experiences, and ideas to foster growth and success – both professionally and personally. Join us:

- to gain exposure and build awareness,
- showcase your firm's offerings, and
- connect with attendees motivated to learn about products and services to improve their professionalism and efficiency.

**The Symposium attendees are taking time out of their busy schedules to invest in their success and get a jump start on 2021 – whatever it may bring.**

**Isn't that the type of audience your firm should be in front of?**

### THE 2021 MMI WOMEN IN DISTRIBUTION SYMPOSIUM:

- **When:** January 21-22, 2021
- **Format:** Virtual event with Livestream and On-Demand sessions
- **Expected Audience:** Successful, motivated women in distribution roles in the wealth and asset management industry

[More about the Symposium](#)

### WHAT TO EXPECT:

- **Exciting speakers and timely topics:** An outstanding roster of speakers addressing everything from managing in uncertain times to being an effective agent for yourself, staying relevant in a virtual world, and making mentorships work for you.
- **New ways to share information and build relationships:** Your own customized virtual Exhibit Booth to post content, schedule meetings, engage attendees with digital calls-to-action, and more.
- **A longer event shelf life:** A virtual event space that draws attendees back to access session replays and Sponsor resources for three months after the live event dates.

### WHO SHOULD SPONSOR:

- Performance and coaching professionals
- Distribution software providers
- Data information/management firms
- Industry consultants and research firms

**Questions? Contact Joan Lensing at [jlensing@mminst.org](mailto:jlensing@mminst.org) or (646) 868-8518.**



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## AVAILABLE SPONSORSHIP PACKAGES

### 2021 MMI WOMEN IN DISTRIBUTION SYMPOSIUM SPONSORSHIP OPPORTUNITIES

	Leadership Sponsor	Keynote Sponsor (2 available)	Supporting Sponsor
<b>Price</b>			
	\$4,500	\$3,750	\$3,000
<b>Event Display</b>			
	Customized Virtual Exhibit Booth (includes company branding, content and video uploads, links to external web pages, and call-to-action links)	Customized Virtual Exhibit Booth (includes company branding, content and video uploads, links to external web pages, and call-to-action links)	Customized Virtual Exhibit Booth (includes company branding, content and video uploads, links to external web pages, and call-to-action links)
<b>Attendee Registrations</b>			
Complimentary full-conference registrations	4	3	2
Additional above complimentary registrations	25% discount on additional registrations	20% discount on additional registrations	15% discount on additional registrations
<b>Recognition and Branding</b>			
Opportunity to introduce or close a keynote speaker		✓	
Sponsor video (up to 60 seconds) to play at the opening of one session	✓	✓	
Ability to upload content to webcast attendee console	5 uploads	4 uploads	3 uploads
Call-to-action link added to Conference Welcome Target page	✓	✓	
Mobile app banner ad	Home page	Home page	Interior
Mobile app sponsor page listing	✓	✓	✓
Mobile app push notification(s) to attendees	2	2	1
Logo on event promotional emails	✓	✓	✓
Logo on general session slides	✓	✓	✓
Logo on event website	✓	✓	✓
Recognition in event social media posts	✓	✓	✓
Digital program book ad	Full Page	Full Page	Half Page
Digital program book – sponsor page recognition	✓	✓	✓
New! A link to your thought leadership piece or website included in a special email to event attendees pre- or post-event	✓	✓	✓
<b>Other Conference Benefits</b>			
Electronic list of attendees pre- and post-event	✓	✓	✓



## SPONSORSHIP PACKAGE COMMITMENT FORM

**SPONSOR INFORMATION:**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**2021 MMI WOMEN IN DISTRIBUTION SYMPOSIUM SPONSOR OPPORTUNITIES:**

	Leadership Sponsor	Keynote Sponsor	Supporting Sponsor
<b>Sponsorship Package Options</b> <i>(select one)</i>			
	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$3,000

**PAYMENT INFORMATION\*:**

Credit Card #: \_\_\_\_\_ CV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address on Card: \_\_\_\_\_

\*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to Money Management Institute) or by electronic funds transfer.

Invoice Required

**AUTHORIZED SIGNATURES:**

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm: \_\_\_\_\_

Money Management Institute: \_\_\_\_\_

Submit Sponsorship Package Commitment Form to Joan Lensing at [jlensing@mminst.org](mailto:jlensing@mminst.org).