



INDUSTRY AWARDS

2021 NOMINATION FORM

THOUGHT LEADERSHIP/EDUCATION

(This category is open to any type of firm)

This category honors new programs, research, educational campaigns, or content that meaningfully advance industry knowledge and understanding of topics key to the future of advisory solutions. Nominations should reflect original programs, campaigns, or content launched (or significantly enhanced) since October 2020 that drive the industry forward by increasing industry or investor awareness and understanding of key investment advisory and/or wealth management topics.

The Committee will look for innovative, needle-moving programs and content that help elevate industry and investor knowledge and drive better investment outcomes for investors.

Are you nominating your own firm? YES NO

Are you a PR/marketing firm nominating a client firm? YES NO

YOUR INFORMATION

Name: _____ Title: _____

Firm name: _____

Email: _____ Phone: _____

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: _____ Category: _____

NOMINEE INFORMATION

Firm nominated: _____

Name of program, research, educational campaign, or content nominated:

Briefly describe the target audience, purpose, and components of the program or activity nominated (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to awards@mminst.org. Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Friday, August 13.**



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