



INDUSTRY AWARDS

2021 NOMINATION FORM

“DOING GOOD”

(This category is open to any type of firm)

This category honors programs that support a deserving cause or give back to the communities we serve. Nominations should reflect community service, philanthropic or awareness programs launched (or significantly enhanced) since October 2020 to address a specific audience and need.

The Committee will look for innovative, needle-moving programs that measurably deliver tangible, worthwhile benefits to the target community or cause.

Are you nominating your own firm? YES NO

Are you a PR/marketing firm nominating a client firm? YES NO

YOUR INFORMATION

Name: _____ Title: _____

Firm name: _____

Email: _____ Phone: _____

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: _____ Category: _____

NOMINEE INFORMATION

Firm nominated: _____

Name of program nominated: _____

Briefly describe the target audience, purpose, and components of the program nominated (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to awards@mminst.org. Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Friday, August 13.**



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