



INDUSTRY AWARDS

2021 NOMINATION FORM

DISTRIBUTION EXCELLENCE

(This category is open to any type of firm)

This category honors firms that provide exemplary and innovative advisor sales support both in the field and from the home office. Nominations should reflect programs and activities launched (or significantly enhanced) since October 2020 that increase the impact and effectiveness of the field sales professional's interactions and relationships with financial advisors.

The Committee will look for innovative, needle-moving programs and activities that elevate the wholesaler-financial advisor relationship and support a more consultative sales approach.

Are you nominating your own firm? YES NO

Are you a PR/marketing firm nominating a client firm? YES NO

YOUR INFORMATION

Name: _____ Title: _____

Firm name: _____

Email: _____ Phone: _____

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: _____ Category: _____

NOMINEE INFORMATION

Firm nominated: _____

Name of distribution program or activity nominated: _____

Briefly describe the target audience, purpose, and components of the program or activity nominated (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to awards@mminst.org. Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Friday, August 13.**



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