



INDUSTRY AWARDS

2021 NOMINATION FORM

DISRUPTION

(This category is open to any type of firm)

This category honors a groundbreaking new product, technology or process that will fundamentally alter the future delivery of advisory solutions. Nominations should reflect groundbreaking innovations launched (or significantly enhanced) since October 2020 that are disrupting the status quo and redefining how investment advice and solutions are delivered.

The Committee will look for innovative, needle-moving products, technologies, or processes that challenge conventional thinking and propel the advisory solutions industry forward in new and different ways.

Are you nominating your own firm? YES NO

Are you a PR/marketing firm nominating a client firm? YES NO

YOUR INFORMATION

Name: _____ Title: _____

Firm name: _____

Email: _____ Phone: _____

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: _____ Category: _____

NOMINEE INFORMATION

Firm nominated: _____

Name of the disruptive product, technology, or process nominated: _____

Briefly describe the purpose, function, and features of the product, technology, or program nominated and why/how it is disrupting the investment advisory status quo (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to awards@mminst.org. Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Friday, August 13.**



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