



INDUSTRY AWARDS

2021 NOMINATION FORM

DIGITAL INNOVATION

(This category is open to any type of firm)

This category honors a new technological innovation (or specific enhancement to an existing platform or tool) that enhances the investor or advisor experience with advisory solutions. Nominations should reflect digital technology solutions launched (or significantly enhanced) since October 2020 that improve the user experience, streamline business processes, increase advisor productivity/efficiency, or improve investor outcomes.

The Committee will look for innovative, needle-moving technology solutions that measurably advance the investment advisory solutions industry and deliver improved outcomes for financial advisors and/or investors.

Are you nominating your own firm? YES NO

Are you a PR/marketing firm nominating a client firm? YES NO

YOUR INFORMATION

Name: _____ Title: _____

Firm name: _____

Email: _____ Phone: _____

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: _____ Category: _____

NOMINEE INFORMATION

Firm nominated: _____

Name of platform/application/enhancement nominated: _____

Briefly describe the functionality and features of the digital platform/application/enhancement nominated (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to awards@mminst.org. Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Friday, August 13.**



INDUSTRY AWARDS