



INDUSTRY AWARDS

2021 NOMINATION FORM

ASSET MANAGER OF THE YEAR (< \$10B AUM)

(This category is open to Asset Managers with < \$10 billion AUM in retail advisory assets)

This category honors a smaller asset manager that exemplifies innovation in delivering better outcomes for investors and financial advisors. Nominations should reflect product solutions, features, and capabilities launched (or significantly enhanced) since October 2020.

The Committee will look for needle-moving product solutions, thought leadership, and partner programs that contribute to innovation within the investment advisory solutions industry and improve the investor and financial advisor experience.

Are you nominating your own firm? YES NO

Are you a PR/marketing firm nominating a client firm? YES NO

YOUR INFORMATION

Name: _____ Title: _____

Firm name: _____

Email: _____ Phone: _____

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: _____ Category: _____

NOMINEE INFORMATION

Firm nominated: _____

Name of product solution or programs nominated: _____

Briefly describe the product solution or other programs for which the asset manager is being nominated (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to awards@mminst.org. Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Friday, August 13.**



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