

# 2020 MMI LEADERSHIP PATHWAY SEMINAR

DECEMBER 1 & 3, 2020 ▪ WWW.MMINST.ORG



## JOIN US AS A SPONSOR

*2020 has been a year like no other – and it has given us the opportunity to reimagine the MMI Leadership Pathway Seminar in an all-new format.*

MMI is excited to offer Sponsorship opportunities for an event that will bring together emerging advisory leaders with current executives, industry veterans, and subject matter experts. Join us:

- to gain exposure and build awareness,
- showcase your firm's offerings, and
- connect with attendees motivated to learn about new brands, products, and services.

**This year, has it ever been more important to stay connected to the key trends and opportunities in the advisory solutions space – and to your customers and prospects across the industry?**

### THE 2020 MMI LEADERSHIP PATHWAY SEMINAR:

- **When:** Tuesday, December 1 & Thursday, December 3
- **Format:** Virtual event with Livestream and On-Demand sessions
- **Expected Audience:** Younger advisory professionals with five to ten years of experience – representing a range of functional areas and roles – as well as current executives, industry veterans, and subject matter experts

[More about the Seminar](#)

### WHAT TO EXPECT:

- **Exciting speakers and timely topics:** An outstanding roster of speakers addressing everything from how to combat “burnout,” to the future of the investment advisory business, to the most impactful changes that will manifest in asset management distribution
- **New ways to share information and build relationships:** Your own customized virtual Exhibit Booth to post content, schedule meetings, engage attendees with digital calls-to-action, and more

### WHO SHOULD SPONSOR:

- Technology and service providers
- Data information/management firms
- Asset managers
- Robo advisors/digital advice providers
- Turnkey asset management providers
- Industry consultants and research firms

**Questions? Contact Joan Lensing at [jlensing@mminst.org](mailto:jlensing@mminst.org) or (646) 868-8518.**



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## AVAILABLE SPONSORSHIP PACKAGES

### 2020 MMI LEADERSHIP PATHWAY SEMINAR SPONSORSHIP OPPORTUNITIES

	Leadership Sponsor	Keynote Sponsor (2 available)	Supporting Sponsor
<b>Price</b>			
	\$4,500	\$3,750	\$3,000
<b>Event Display</b>			
	Customized Virtual Exhibit Booth (includes company branding, content and video uploads, links to external web pages, and call-to-action links)	Customized Virtual Exhibit Booth (includes company branding, content and video uploads, links to external web pages, and call-to-action links)	Customized Virtual Exhibit Booth (includes company branding, content and video uploads, links to external web pages, and call-to-action links)
<b>Attendee Registrations</b>			
Complimentary full-conference registrations	4	3	2
Additional above complimentary registrations	25% discount on additional registrations	20% discount on additional registrations	15% discount on additional registrations
<b>Recognition and Branding</b>			
Opportunity to introduce or close the keynote speaker		✓	
Sponsor video (up to 60 seconds) to play at the opening of one session	✓		
Ability to upload content to webcast attendee console	5 uploads	4 uploads	3 uploads
Call-to-action link added to Conference Welcome Target page	✓	✓	
Mobile app banner ad	Home page	Home page	Interior
Mobile app sponsor page listing	✓	✓	✓
Mobile app push notification(s) to attendees	2	2	1
Logo on event promotional emails	✓	✓	✓
Logo on general session slides	✓	✓	✓
Logo on event website	✓	✓	✓
Recognition in event social media posts	✓	✓	✓
Digital program book ad	Full Page	Full Page	Half Page
Digital program book - sponsor page recognition	✓	✓	✓
New! A link to your thought leadership piece or website included in a special email to event attendees pre- or post-event	✓	✓	✓
<b>Other Conference Benefits</b>			
Electronic list of attendees pre- and post-event	✓	✓	✓



## SPONSORSHIP PACKAGE COMMITMENT FORM

### SPONSOR INFORMATION:

**Contact Name:** \_\_\_\_\_ **Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### 2020 MMI TORONTO WEALTH MANAGEMENT SUMMIT SPONSOR OPPORTUNITIES:

	Leadership Sponsor	Keynote Sponsor	Supporting Sponsor
<b>Sponsorship Package Options</b> <i>(select one)</i>			
	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$3,000

### PAYMENT INFORMATION\*:

**Credit Card #:** \_\_\_\_\_ **CW:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_  
**Name on Card:** \_\_\_\_\_  
**Address on Card:** \_\_\_\_\_

\*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to Money Management Institute) or by electronic funds transfer.

**Invoice Required**

### AUTHORIZED SIGNATURES:

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

**Purchasing Firm:** \_\_\_\_\_  
**Money Management Institute:** \_\_\_\_\_

Submit Sponsorship Package Commitment Form to Joan Lensing at [jlensing@mminst.org](mailto:jlensing@mminst.org).