



# INDUSTRY AWARDS

## 2020 NOMINATION FORM

### DIGITAL INNOVATION

(This category is open to any type of firm)

This category honors a new technological innovation (or specific enhancement to an existing platform or tool) that enhances the investor or advisor experience with advisory solutions. Nominations should reflect digital technology solutions launched (or significantly enhanced) since October 2019 that improve the user experience, streamline business processes, increase advisor productivity/efficiency, or improve investor outcomes.

The Committee will look for innovative, needle-moving technology solutions that measurably advance the investment advisory solutions industry and deliver improved outcomes for financial advisors and/or investors.

Are you nominating your own firm?  YES  NO

Are you a PR/marketing firm nominating a client firm?  YES  NO

#### YOUR INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

If you are nominating your own firm or if you are a PR/marketing firm nominating a client firm, you must also submit a completed nomination form for another firm in another category. If you do not submit a nomination form for another firm, this nomination will not be considered.

Other firm nominated: \_\_\_\_\_ Category: \_\_\_\_\_

#### NOMINEE INFORMATION

Firm nominated: \_\_\_\_\_

Name of platform/application/enhancement nominated: \_\_\_\_\_

Briefly describe the functionality and features of the digital platform/application/enhancement nominated (150 words or less):

Detail the specific achievements, innovations, and results that qualify the nominee for this award (250 words or less):

Describe why the nominee is deserving of this award as compared to industry peers (250 words or less):

Submit your nomination(s) by emailing the fully completed nomination form(s) to [awards@mminst.org](mailto:awards@mminst.org). Incomplete forms will not be accepted. **Nominations are due by 5:00pm ET on Tuesday, September 8.**



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