

2019 MMI SALES & MARKETING LEADERSHIP SUMMIT

MARCH 28-29, 2019 ■ MANDARIN ORIENTAL ■ MIAMI ■ WWW.MMINST.ORG



FEATURED SPONSORSHIP OPPORTUNITIES

Join us as a Sponsor for the Summit—the most exclusive event on MMI’s conference calendar—where the investment advisory solutions industry’s most senior sales and marketing leaders convene for two days of networking and closed-door sessions focused on distribution challenges and opportunities. Attendees are generally Heads of Distribution, National Sales Managers, Product/Platform Executives, and CMOs.

GOLD SPONSOR | \$10,000 | 1 OF 2 REMAINING!

- Lead sponsor of a Summit Breakfast or Networking Break
- Two complimentary Summit registrations
- Premiere tabletop display space throughout the Summit
- Premiere sponsor recognition and color logo featured in digital program book, prominent event signage, and general session slide
- Full-page ad in digital program book
- One company-supplied handout uploaded to mobile app or giveaway distributed to all attendees
- Opportunity to provide content link for an upcoming issue of MMInsight (preapproved by MMI)
- Opportunity to provide a link to your webpage in the post-event thank you email to attendees
- Electronic list of attendees pre- and post-event
- Sponsor listing, color logo, home page banner ad in Summit mobile app, and two push alerts to attendees

SILVER SPONSOR | \$7,500 | 2 AVAILABLE

- Opportunity to introduce a Summit session
- One complimentary Summit registration
- Prime tabletop display space throughout the Summit
- Sponsor recognition and color logo in digital program book, prominent event signage, and general session slide
- Full-page ad in digital program book
- One company-supplied handout uploaded to mobile app or giveaway distributed to all attendees
- Electronic list of attendees pre- and post-event
- Sponsor listing, color logo, home page banner ad in Summit mobile app, and one push alert to attendees

BRONZE SPONSOR | \$5,500 | 2 AVAILABLE

- One complimentary Summit registration
- Sponsor recognition and color logo in digital program book, prominent event signage, and general session slide
- Half-page ad in digital program book
- One company-supplied handout uploaded to mobile app or giveaway distributed to all attendees
- Electronic list of attendees pre- and post-event
- Sponsor listing, color logo, interior banner ad in Summit mobile app, and one push alert to attendees

KEYNOTE SPEAKER SPONSOR | \$5,000 | SOLD OUT!

- Opportunity to introduce or close keynote speaker
- One complimentary Summit registration
- Sponsor recognition and color logo in digital program book, prominent event signage, and general session slide
- Half-page ad in digital program book
- One company-supplied handout uploaded to mobile app or giveaway distributed to all attendees
- Electronic list of attendees pre- and post-event
- Sponsor listing and color logo in Summit mobile app

TECHNOLOGY SPONSOR | \$5,500 | 1 AVAILABLE

- Exclusive sponsor of Summit Wi-Fi
- One complimentary Summit registration
- Sponsor recognition and color logo in digital program book, prominent event signage, and general session slide
- Half-page ad in digital program book
- One company-supplied handout uploaded to mobile app or giveaway distributed to all attendees
- Electronic list of attendees pre- and post-event
- Sponsor listing and color logo in Summit mobile app

BRANDED GUEST ROOM KEY CARDS SPONSOR | \$5,500 | 1 AVAILABLE

- Exclusive opportunity to distribute your company logo and message to all Summit attendees
- One complimentary Summit registration
- Sponsor recognition and color logo in digital program book, prominent event signage, and general session slide
- Half-page ad in digital program book
- One company-supplied handout uploaded to mobile app
- Electronic list of attendees pre- and post-event
- Sponsor listing and color logo in Summit mobile app

To secure your sponsorship or for more information, please contact:

Joan Lensing, SVP, Chief Marketing Officer
(646) 868-8518
jlensing@mminst.org
www.mminst.org

