

Darden in Residence

EXECUTIVE IQ

What you should know about the Hybrid learning options available to you

No travel is required to participate in any portion of the Executive IQ program. Participants will have a choice of attending the two *Darden In Residence* sessions either in-person or remotely under the hybrid teaching format



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Executive Education & Lifelong Learning

UVA Darden's approach to virtual learning draws on decades of experience as well as new, evidence-based practices that have been tested in our current pandemic environment. Below we outline some of the multiple facets being deployed to ensure a positive learning environment that focuses on delivering the learning outcomes while providing an engaging experience for all students- whether that be in person or remote.



Technology and Support



Darden has made significant investments in technology to help facilitate both virtual and hybrid learning. This includes everything from working with faculty to acquire the tools and resources they need to lead engaging virtual classes to installing new screens and cameras in the Darden classrooms to allow for new hybrid delivery classes.

During the two days of In Residence, the main delivery mechanism is Zoom, and there are multiple resources available to the participant to help ensure an enriching experience, including:

1

Dedicated online AOC (Academic Operations Coordinator)

2

Help Desk for Zoom Issues

3

Darden Video Production Support



Facilities



Remote participants are highly visible to their in-room participants and one another.



They are able to see the faces of their classmates who are speaking and, with multiple cameras, can follow the speaker throughout the classroom. And, just as important, in-room participants can see their remote classmates through up to four (typically, one on each wall) large video monitors that display the zoom participants.



Engagement during class

Darden's signature case-study method requires an active dialog to be effective. It's crucial that students are seen and heard (and that they feel they are seen and heard), and Darden has applied some additional structure and intentionality online:

- 1 Faculty will commonly draw students in through random 'cold calling' on participants as well as interspersed Zoom polling questions that provide real-time feedback from all participants.
- 2 Short quizzes are used as a way to keep students engaged with course concepts, particularly if they are interspersed with small chunks of video lecture.
- 3 Zoom includes several other tools to engage participants during class, including a chat tool and annotations. Annotations can be used by an instructor, as well as by participants to collectively add notes or drawings to a shared slide.
- 4 At the end of each session, students typically have a chance to answer a multi-question survey about how things went, responding to a few short prompts such as: what have I learned, what am I confused about, what do I want to learn more about? Along with specific feedback on the tools being used and what support they may need, if anything isn't working well.



Networking

Participants who are remote might be missing the ever-present interactions with their program peers. Executive IQ and Darden faculty work to counter that by:



Assigning pre-work that includes a two-minute video introduction by the participant about their interests, hobbies and hopes for what to gain from the upcoming sessions.



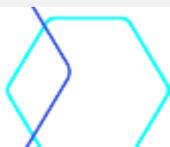
Starting each live session with a few extra minutes for a casual chat that tie into those videos



Employing small group discussion breakouts during a live class session via Zoom. Faculty will randomly assign groups of both in-person and remote participants to ensure varied points of view and connectivity.



Where appropriate, participants working in breakout rooms might use collaborative software, such as Google docs, to take notes together, or share their work with one another using screen sharing. There is also a virtual whiteboard available.





In addition to the instructional design and approach described, *Darden's 5 pillars* is at the core of how we deliver a high impact learning experience - whether virtually, hybrid or in-person.

And we surround ourselves with true professionals in the core teaching faculty. They will be the very best from our faculty team that has been consistently ranked #1 in the world for teaching by the Economist Publication and the Princeton Review (see article <https://news.darden.virginia.edu/2020/12/18/professors-ranked-1/>)



Health and Safety Guidelines:

If you plan to attend in person, Darden's plans have been informed by the University's health and safety guidelines — which include mandatory testing for all participants coming on Grounds, as well as what is termed the Big Four: Wear a face covering, practice social distancing, frequently hand wash/sanitize and stay home if you feel ill.

It is worth noting that social distancing has greatly limited the number of students we are able to have in a classroom. For example, capacity in most of our classrooms in Charlottesville went from around 60 students to 20.



More Information:

Regular updates from UVA Darden and MMI with the latest information for all stakeholders: participants, their firm sponsors, faculty and staff will be provided as the dates get closer.

Please direct all questions or concerns to the Program Director, **Tim Williams**, at 210-288-3190 or twilliams@mminst.org