2027 MMI THRIVE

SPONSORSHIP OPPORTUNITIES

Limited sponsorship opportunities available for 2027







MONEY MANAGEMENT INSTITUTE | THRIVE

THE PREMIER DESTINATION FOR EMERGING ASSET MANAGERS

Thrive by Money Management Institute helps emerging asset managers – firms with less than $25 billion in AUM – grow with greater confidence.

Thrive connects members with experienced peers, practical insights, leading wealth platforms, and expert solutions providers, giving them everything they need to navigate their unique growth challenges.

Members gain special access to a platform of specialized content, events, and networking opportunities, along with direct connectivity to key allocators and an ecosystem of top product and solutions providers – built specifically around what it takes to accelerate growth as an emerging manager.

Secure your spot as one of the limited number of firms in Thrive's growing sponsor ecosystem.

Sponsorships are available at different levels and include a full year of high-profile benefits:

Prominent sponsor recognition on Thrive-related emails, social media posts, and the MMI website, plus:

- Ability to provide content and/or speakers for **MMI Thrive Community Calls**
- Representation at the **MMI Thrive CEO and Executive Roundtables**
- Prominent sponsor recognition, complimentary passes, and electronic attendee list for Thrive's signature event, the **MMI Thrive Forum** in New York City
- Featured spot in the Thrive Solutions Showcases; a great way to directly highlight your firm to Thrive members

Limited spots are available in each sponsor category and will be filled on a first-come, first-served basis.

Join us as a Thrive Sponsor to:

- Gain exposure and build brand awareness with forward-thinking emerging asset managers
- Showcase your firm's offerings and knowledge
- Help emerging asset managers grow with greater confidence

To learn more, contact:

Joel Schiffman
Executive Vice President,
Co-Head of Membership Services
Director of Thrive

646-868-8509
jschiffman@mminst.org

THRIVE SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Cost	**$55,000**	**$40,000**	**$25,000**	**$10,000**
Availability	**One (1) Available**	**Two (2) Available**	**Four (4) Available**	**Six (6) Available**
Community Content – three (3) community calls during the calendar year				
One (1) company supplied handout or link to your thought leadership content electronically distributed to call participants	Two (2) calls	Two (2) calls	One (1) call	
Sponsor recognition and logo featured on the invite to members/participants	●	●	●	●
Sponsor recognition and logo featured on presentation slides	●	●	●	●
Regional Roundtables				
Sponsor recognition and logo featured on the invite to members/participants	●	●	●	●
CEO and Executive Roundtables – October 19, 2027 in Nashville				
Networking Lunch, afternoon Roundtable participation, and after-program networking with executives	Three (3) attendees	Two (2) attendees	Two (2) attendees	One (1) attendee
Sponsor recognition and color logo featured on event signage and general session slides	●	●	●	●
Event email communications	Logo	Logo	Logo	Logo
Virtual Sponsor Solutions Showcase				
15-minute firm spotlight for Thrive members	●	●	●	●
Video recording of firm's spotlight provided post showcase	●	●	●	●
Electronic list of live attendees provided post showcase	●	●	●	●
Thrive Quarterly Newsletter				
Sponsor recognition and logo featured on newsletter	●	●	●	●
Link to your thought leadership content	Two (2) Newsletters	Two (2) Newsletters	One (1) Newsletter	One (1) Newsletter

Sponsorship Opportunities & Benefits continue on next page →

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Signature Event: MMI Thrive Forum – March 31–April 1, 2027 – NYC				
Display Table	Tabletop space in foyer	Tabletop space in foyer	Literature display on shared table in foyer	Literature display on shared table in foyer
Complimentary Registrations	Three (3)	Two (2)	One (1)	One (1)
Opportunity to open, close or serve as a panelist or a moderator for one (1) Forum session	●	●		
Thrive Event Dinner with Platform Decision Makers and Sponsor Acknowledgement	Two (2) Guests	One (1) Guest		
60 second video ad in session walk-in loop	●	●		
Sponsor recognition and color logo featured on event signage and general session slides	●	●	●	●
One (1) company supplied handout uploaded to event app or giveaway distributed	●	●	●	●
Recognition as a sponsor of one (1) Networking Reception	●			
Recognition as a sponsor of one (1) Networking Luncheon		●	●	
Recognition as a sponsor of one (1) Refreshment & Networking Break				●
Electronic list of attendees pre and post event	●	●	●	●
Event email communications	Logo	Logo	Logo	Logo
Recognition in event related social media posts	●	●	●	●
Link to thought leadership piece or company website included in special post event attendee email	●	●	●	
Participation in small group sessions with emerging managers	●	●	●	●
Sponsor Content Link on Thrive Community Page	Two (2) pieces featured throughout the calendar year	Two (2) pieces featured throughout the calendar year	One (1) piece featured throughout the calendar year	
Professional Development Benefits*	One (1) seat in Executive IQ to be provided to the Thrive member of your choice	Two (2) seats in either Leadership Pathway or Academy, or one (1) seat in each to be provided to the Thrive member of your choice		

*The award of a seat in an MMI Professional Development program to a Thrive member is offered with the understanding that you will not receive any economic or pecuniary benefit from the award.

2027 MMI Thrive

SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Contact Name _____

Firm Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSORSHIP PACKAGE SELECTION

- ☐ Platinum Sponsor $55,000
- ☐ Gold Sponsor $40,000
- ☐ Silver Sponsor $25,000
- ☐ Bronze Sponsor $10,000

PAYMENT INFORMATION

Total from Selection Above

$ _____

Payment by electronic funds transfer is preferred.
Please check the box below and MMI will send you an invoice to be paid by EFT.

☐ Invoice Required

If you are not able to pay by EFT, please provide your credit card information below.

Credit Card # _____

CVV _____ Exp. Date _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Note: Please return this page to submit your sponsorship request

AUTHORIZED SIGNATURES

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm _____ Date _____

Money Management Institute _____ Date _____

SEND COMMITMENT FORM VIA EMAIL TO:

jschiffman@mminst.org

CANCELLATION POLICY

MMI reserves the right to approve/decline all Sponsor applications. Sponsor packages are considered final and binding at the time this signed Commitment Form is received and approved by MMI. No refunds will be given for cancellations.

MONEY MANAGEMENT INSTITUTE | THRIVE

1410 Broadway, Suite 2601
New York, NY 10018
646-868-8500