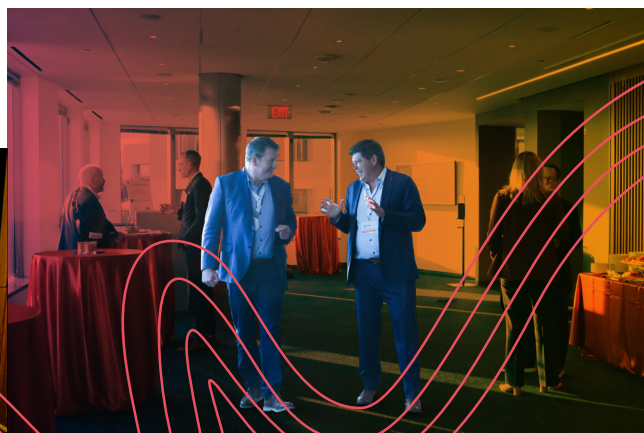


2026 MMI THRIVE

SPONSORSHIP OPPORTUNITIES

Limited sponsorship opportunities available for 2026



THRIVE

THE PREMIER DESTINATION FOR EMERGING ASSET MANAGERS

Thrive by Money Management Institute champions emerging asset managers with less than \$25 billion in AUM by providing a supportive community specifically designed to address their unique challenges and help drive their growth.

Members have special access to a platform of specialized content, events and networking opportunities – as well as connectivity to key allocators and an ecosystem of top product and solutions providers.

Secure your spot as one of the limited number of firms in Thrive's growing sponsor ecosystem.

Sponsorships are available at different levels and include a full year of high-profile benefits:

Prominent sponsor recognition on Thrive-related emails, social media posts, and the MMI website, plus:

- Ability to provide content and/or speakers for **MMI Thrive Community Calls**
- Representation at the **MMI Thrive CEO and Executive Roundtables**
- Prominent sponsor recognition, complimentary passes, and electronic attendee list for Thrive's signature event, the **MMI Thrive Forum** in New York City

Limited spots are available in each sponsor category and will be filled on a first-come, first-served basis.

Join us as a Thrive Sponsor to:

- Gain exposure and build brand awareness with forward-thinking emerging asset managers
- Showcase your firm's offerings and knowledge
- Engage, support, and drive the success of rising asset management firms

To learn more, contact:

Joel Schiffman

Executive Vice President,
Co-Head of Membership Services
Director of Thrive

646-868-8509

jschiffman@mminst.org

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$55,000	\$40,000	\$25,000	\$10,000
Availability	One (1) Available	Two (2) Available	Four (4) Available	Six (6) Available

Community Content – three (3) community calls during the calendar year

One (1) company supplied handout or link to your thought leadership content electronically distributed to call participants	Two (2) calls	Two (2) calls	One (1) call	
Sponsor recognition and logo featured on the invite to members/participants	●	●	●	●
Sponsor recognition and logo featured on presentation slides	●	●	●	●

Regional Roundtables

Sponsor recognition and logo featured on the invite to members/participants	●	●	●	●
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CEO and Executive Roundtables – October 6, 2026 in Boston

Lunch and after-program networking with executives	TBD	TBD	TBD	TBD
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Thrive Quarterly Newsletter

Sponsor recognition and logo featured on newsletter	●	●	●	●
Link to your thought leadership content	Two (2) Newsletters	Two (2) Newsletters	One (1) Newsletter	One (1) Newsletter

Sponsorship Opportunities & Benefits continue on next page →



SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Signature Event: MMI Thrive Forum – April 21–22, 2026 – NYC				
Display Table	Tabletop space in foyer	Tabletop space in foyer	Literature display on shared table in foyer	Literature display on shared table in foyer
Complimentary Registrations	Three (3)	Two (2)	One (1)	One (1)
Opportunity to open, close or serve as a panelist or a moderator for one (1) Forum session	●	●		
Thrive Event Dinner with Platform Decision Makers and Sponsor Acknowledgement	Two (2) Guests	One (1) Guest		
60 second video ad in session walk-in loop	●	●		
Sponsor recognition and color logo featured on event signage and general session slides	●	●	●	●
One (1) company supplied handout uploaded to event app or giveaway distributed	●	●	●	●
Recognition as a sponsor of one (1) Networking Reception	●			
Recognition as a sponsor of one (1) Networking Luncheon		●	●	
Recognition as a sponsor of one (1) Refreshment & Networking Break				●
Electronic list of attendees pre and post event	●	●	●	●
Event email communications	Logo	Logo	Logo	Logo
Recognition in event related social media posts	●	●	●	●
Link to thought leadership piece or company website included in special post event attendee email	●	●	●	
Sponsor Content Link on Thrive Webpage	Two (2) times per year	Two (2) times per year	One (1) time per year	
Professional Development Benefits*	One (1) seat in Executive IQ to be provided to the Thrive member of your choice	Two (2) seats in either Leadership Pathway or Academy, or one (1) seat in each to be provided to the Thrive member of your choice		
Virtual Sponsor Showcase	●	●	●	●

*The award of a seat in an MMI Professional Development program to a Thrive member is offered with the understanding that you will not receive any economic or pecuniary benefit from the award.

SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Contact Name _____
Firm Name _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____

SPONSORSHIP PACKAGE SELECTION

Platinum Sponsor \$55,000
Gold Sponsor \$40,000
Silver Sponsor \$25,000
Bronze Sponsor \$10,000

PAYMENT INFORMATION

Total from Selection Above

\$ _____

Payment by electronic funds transfer is preferred.

Please check the box below and MMI will send you an invoice to be paid by EFT.

Invoice Required ☐

Note: Please return this page to submit your sponsorship request

If you are not able to pay by EFT, please provide your credit card information below.

Credit Card # _____
CVV _____ Exp. Date _____
Name on Card _____
Billing Address _____
City _____ State _____ Zip _____

AUTHORIZED SIGNATURES

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm _____

Money Management Institute _____

Date _____

Date _____

SEND COMMITMENT FORM VIA EMAIL TO:

jschiffman@mminst.org

CANCELLATION POLICY

MMI reserves the right to approve/decline all Sponsor applications. Sponsor packages are considered final and binding at the time this signed Commitment Form is received and approved by MMI. No refunds will be given for cancellations.



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