



By Money Management Institute

*THE PREMIER DESTINATION
FOR EMERGING ASSET MANAGERS*

Sponsorship Opportunities

Limited sponsorship opportunities available for 2025

Thrive by Money Management Institute is an exciting new initiative built to serve the unique needs of Emerging Asset Managers with less than \$25 billion in AUM and drive their growth and success.

Thrive provides a platform of specialized content, events and networking opportunities, and exclusive technology – as well as connectivity to key gatekeepers and an ecosystem of top product and solutions providers.

Get in on the ground floor and **secure your spot** as one of the limited number of firms in Thrive's sponsor ecosystem.

Sponsorships are available at different levels and include a full year of high-profile benefits:

Prominent sponsor recognition on Thrive-related emails, social media posts, and the MMI website, plus

1. Ability to provide content and/or speakers for **MMI Emerging Asset Manager Community Calls**
2. Representation at the **Thrive CEO Roundtable**
3. Distinguished logo placement on the **Thrive technology app**
4. Prominent sponsor recognition, complimentary passes, and electronic attendee list for Thrive's signature event, the **MMI Emerging Asset Managers Forum** in New York City

Limited spots are available in each sponsor category and will be filled on a first-come, first-served basis.

Join us as a Thrive Sponsor to:

Gain exposure and **build brand awareness** with forward-thinking Emerging Asset Managers

Showcase your firm's **offerings** and **knowledge**

Engage, support, and **reinforce the success** of rising asset management firms

To build out the Thrive sponsor ecosystem, we are seeking leading solutions providers with expertise and a proven track record in the following categories:

Benchmarking

Business Strategy

Compliance Consulting

Distribution Strategy

Legal Services & Consulting

Marketing Services

Product Providers

Public Relations

Separately Managed Accounts

Technology

Trading

Questions? Contact:

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#ThriveWithMMI 

<i>Thrive Sponsorship Opportunities & Benefits</i>	<i>Lead Sponsor</i>	<i>Champion Sponsor</i>	<i>Presenting Sponsor</i>
Cost	\$60,000	\$25,000	\$10,000
Availability	One (1) available	Four (4) available	Six (6) available




1. *Community Content* 3 community calls during the Program Year





















Opportunity to moderate or provide a speaker for one (1) Community call (based on availability and Steering Council approval)			
One (1) company-supplied handout or link to your thought leadership content electronically distributed to call participants	Two (2) Calls	One (1) Call	
Sponsor recognition and logo featured on the invite to members/participants			
Sponsor recognition and logo featured on presentation slides			

2. *Executive Roundtable* Exclusive CEO Roundtable

Exclusive Lunch and After-Program Networking with Executives	Two (2) Guests	Two (2) Guests	Two (2) Guests
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3. *Technology* Thrive Web App

Prominent placement of firm logo on Web App for one year			
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4. <i>Signature Event</i> <i>Emerging Asset Managers Forum</i>	<i>Lead Sponsor</i>	<i>Champion Sponsor</i>	<i>Presenting Sponsor</i>
Display Table*	Tabletop space in foyer	Literature display on shared table in foyer	Literature display on shared table in foyer
Complimentary registrations	Two (2)	One (1)	One (1)
Discounted registrations	20% off standard pricing	15% off standard pricing	
Opportunity to open, close or serve as a panelist or moderator for one (1) Forum session			
Exclusive Thrive Event Dinner with Gatekeepers and Sponsor acknowledgement	Two (2) Guests		
60-second video ad in session walk-in loop			
Sponsor recognition and color logo featured on event signage and general session slides			
One (1) company-supplied handout uploaded to event app or giveaway distributed			
Recognition as a sponsor of one (1) Networking Reception†			
Recognition as a sponsor of one (1) Networking Luncheon†			
Recognition as a sponsor of one (1) Refreshment & Networking Break†			
Electronic list of attendees pre- and post-event‡			
Event email communications	Logo	Logo	Logo
Recognition in event-related LinkedIn posts			
Link to thought leadership piece or company website included in special post-event attendee email			

*If space is available

†Non-exclusive opportunity

‡Those who do not opt out of information sharing

Sponsor Information

Contact Name _____

Firm Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Sponsorship Package Selection

Lead Sponsor ☐ **\$60,000**

Champion Sponsor ☐ **\$25,000**

Presenting Sponsor ☐ **\$10,000**

Payment Information

Credit Card # _____ CVV _____ Exp. _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to Money Management Institute) or by electronic funds transfer.

☐ Invoice Required

Authorized Signatures

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm: _____ Date _____

Money Management Institute: _____ Date _____

CANCELLATION POLICY

MMI reserves the right to approve/decline all Sponsor applications. Sponsor packages are considered final and binding at the time this signed Commitment Form is received and approved by MMI. No refunds will be given for cancellations.

Please submit this form to Joan Lensing at jlensing@mminst.org.