



Thrive

By Money Management Institute

*THE PREMIER DESTINATION
FOR EMERGING ASSET MANAGERS*

Sponsorship Opportunities
Limited inaugural sponsorship opportunities available for 2024

Thrive by Money Management Institute is an exciting new initiative built to serve the unique needs of Emerging Asset Managers with less than \$25 billion in AUM and drive their growth and success.

Thrive provides a platform of specialized content, events and networking opportunities, and exclusive technology – as well as connectivity to key gatekeepers and an ecosystem of top product and solutions providers.

Get in on the ground floor and **secure your spot** as one of the limited number of firms in Thrive’s sponsor ecosystem.

Sponsorships are available at different levels and include a full year of high-profile benefits:

Prominent sponsor recognition on Thrive-related emails, social media posts, and the MMI website, plus

1. Ability to provide content and/or speakers for **MMI Emerging Asset Manager Community Calls**
2. Representation at the **Thrive CEO Roundtable** (Oct. 14) ahead of the **MMI Annual Conference** in Charlotte
3. Distinguished logo placement on the **Thrive technology app**
4. Prominent sponsor recognition, complimentary passes, and electronic attendee list for Thrive’s signature event, the **MMI Emerging Asset Managers Forum** (Apr. 17-18) in New York

Limited spots are available in each sponsor category and will be filled on a first-come, first-served basis.

Join us as an inaugural Thrive Sponsor to:

Gain exposure and **build brand awareness** with forward-thinking Emerging Asset Managers

Showcase your firm’s **offerings** and **knowledge**

Engage, support, and **reinforce the success** of rising asset management firms

To build out the Thrive sponsor ecosystem, we are seeking leading solutions providers with expertise and a proven track record in the following categories:

Benchmarking

Business Strategy

Compliance Consulting

Distribution Strategy

Legal Services & Consulting

Marketing Services

Product Providers

Public Relations

Separately Managed Accounts

Technology

Trading

Questions? Contact:

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#ThriveWithMMI 

Thrive Sponsorship Opportunities & Benefits	Lead Sponsor	Champion Sponsor	Presenting Sponsor
Cost	\$40,000	\$25,000	\$10,000
Availability	Two (2) available	Four (4) available	Ten (10) available

1. Community Content
3 community calls during the Program Year

30-second video to play during a Community call	Two (2) Calls	One (1) Call	
Opportunity to moderate or provide a speaker for one (1) Community call (based on availability and Steering Council approval)	↔		
Opportunity to open or close one (1) Community call (based on availability and Steering Council approval)		↔	
One (1) company-supplied handout or link to your thought leadership content electronically distributed to call participants	Two (2) Calls	One (1) Call	
Sponsor recognition and logo featured on the invite to members/participants	↔	↔	
Sponsor recognition and logo featured on presentation slides	↔	↔	↔

2. Executive Roundtable
Exclusive CEO Roundtable Ahead of MMI Annual Conference, October 14, 2023 • Charlotte, NC

Opportunity to open or close one (1) Roundtable session (based on availability and Steering Council approval)	↔	↔	
Exclusive Thrive Event Dinner with Gatekeepers and Sponsor acknowledgement	Two (2) Guests	Two (2) Guests	Two (2) Guests

3. Technology
Thrive Web App

Prominent placement of firm logo on Web App for one year	↔	↔	↔
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4. Signature Event
Emerging Asset Managers Forum
 April 17-18, 2024 • NYC

	<i>Lead Sponsor</i>	<i>Champion Sponsor</i>	<i>Presenting Sponsor</i>
Display Table*	Tabletop space in foyer	Literature display on shared table in foyer	Literature display on shared table in foyer
Complimentary registrations	Three (3)	Two (2)	One (1)
Opportunity to open or close one (1) Forum session (based on availability and Steering Council approval)	↔	↔	
Exclusive Thrive Event Dinner with Gatekeepers and Sponsor acknowledgement	Two (2) Guests		
60-second video ad in session walk-in loop	↔	↔	
Sponsor recognition and color logo featured in digital program book, event signage, and general session slides	↔	↔	↔
Digital event program—full color ad	Full page	Full page	Half page
Digital event program—sponsor page recognition	↔	↔	↔
One (1) company-supplied handout uploaded to event app or giveaway distributed	↔	↔	↔
Recognition as a sponsor of one (1) Networking Reception†	↔		
Recognition as a sponsor of one (1) Networking Luncheon†		↔	
Recognition as a sponsor of one (1) Refreshment & Networking Break†			↔
Electronic list of attendees pre- and post-event‡	↔	↔	↔
Event email communications	Logo	Logo	Logo
Recognition in event-related LinkedIn posts	↔	↔	↔
Link to thought leadership piece or company website included in special post-event attendee email	↔	↔	

*If space is available

†Non-exclusive opportunity

‡Those who do not opt out of information sharing

Sponsor Information

Contact Name _____
Firm Name _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____

Sponsorship Package Selection

Lead Sponsor **\$40,000**
Champion Sponsor **\$25,000**
Presenting Sponsor **\$10,000**

Payment Information

Credit Card # _____ CVV _____ Exp. _____
Name on Card _____
Billing Address _____
City _____ State _____ Zip _____

*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to Money Management Institute) or by electronic funds transfer.

Invoice Required

Authorized Signatures

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm: _____ Date _____
Money Management Institute: _____ Date _____

CANCELLATION POLICY

MMI reserves the right to approve/decline all Sponsor applications. Sponsor packages are considered final and binding at the time this signed Commitment Form is received and approved by MMI. No refunds will be given for cancellations.

Please submit this form to Joan Lensing at jlensing@mminst.org.