

2023 MMI Leadership Pathway Seminar

LIMITED HIGH-PROFILE SPONSOR OPPORTUNITIES

A UNIQUE EVENT FOR EMERGING ADVISORY SOLUTIONS LEADERS

The MMI Leadership Pathway Seminar is a unique opportunity to build relationships with emerging investment advisory leaders, current executives, industry veterans, and subject matter experts.

The exciting two-day **in-person** program will bring together financial industry professionals for candid conversations about leadership, career development, and the future of investment advice and solutions.

Join us as a Seminar Sponsor to:

- gain exposure and build brand awareness,
- showcase your firm's offerings, and
- connect with emerging leaders motivated to learn more about investment advisory products and services.

EVENT DETAILS

WHEN

July 19-20, 2023

LOCATION

Fidelity Investments | Boston, MA

EXPECTED AUDIENCE

Emerging leaders across the investment advisory ecosystem

WHO SHOULD SPONSOR

- Firms that want to support the next generation of industry leadership or their own Leadership Pathway participants
- Industry consultants and research firms
- Technology and service providers
- Data information/management firms
- Asset managers

[More About the Seminar](#)



AVAILABLE SPONSORSHIP PACKAGES

Champion Sponsor - \$7,500

Two available

REGISTRATIONS

- ✔ Two (2) complimentary registrations
- ✔ 20% discount on additional registrations

RECOGNITION AND BRANDING

- ✔ Opportunity to speak or moderate a panel discussion OR open or close a panel discussion (based on availability and planning committee approval)
- ✔ Company-supplied 60-second video to be played between sessions
- ✔ Digital event program ad – 2-page spread
- ✔ Mobile app – home page banner ad
- ✔ Mobile app – sponsor page listing
- ✔ Mobile app – Company-supplied handout uploaded
- ✔ Mobile app – two (2) push notifications

Supporting Sponsor - \$4,500

REGISTRATIONS

- ✔ One (1) complimentary registration

RECOGNITION AND BRANDING

- ✔ Digital event program ad – half page
- ✔ Mobile app – interior page banner ad
- ✔ Mobile app – sponsor page listing
- ✔ Mobile app – Company-supplied handout uploaded
- ✔ Mobile app – one (1) push notification

Leadership Sponsor - \$6,000

REGISTRATIONS

- ✔ Two (2) complimentary registrations
- ✔ 15% discount on additional registrations

RECOGNITION AND BRANDING

- ✔ Opportunity to speak or moderate a panel discussion OR open or close a panel discussion (based on availability and planning committee approval)
- ✔ Company-supplied 60-second video to be played between sessions
- ✔ Digital event program ad – full page
- ✔ Mobile app – home page banner ad
- ✔ Mobile app – sponsor page listing
- ✔ Mobile app – Company-supplied handout uploaded
- ✔ Mobile app – one (1) push notification

Included in All Sponsor Levels

DISTRIBUTION OF MATERIALS

- ✔ Opportunity to distribute your materials or branded items to all registrants

RECOGNITION AND BRANDING

- ✔ Sponsor recognition and logo placement on the event website, onsite signage, event promotional emails, and general session slides
- ✔ Recognition in event-related LinkedIn posts
- ✔ A link to your thought leadership piece or website included in a special email to event attendees post-event

OTHER CONFERENCE BENEFITS

- ✔ Electronic list of attendees pre- and post-event (*those who don't opt-out of sharing info*)

SPONSORSHIP PACKAGE COMMITMENT FORM

SPONSOR INFORMATION

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSORSHIP PACKAGE OPTIONS (SELECT ONE)

CHAMPION SPONSOR

\$7,500

LEADERSHIP SPONSOR

\$6,000

SUPPORTING SPONSOR

\$4,500

PAYMENT INFORMATION*

Credit Card # _____

CVV _____ Exp. Date _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

***Payment by credit card is preferred.** If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to **Money Management Institute**) or by electronic funds transfer.

Invoice Required

AUTHORIZED SIGNATURES

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm _____

Date _____

Money Management Institute _____

Date _____