

2023 MMI Alternative Investments Forum

JUNE 13 • NEW YORK LIFE • NEW YORK, NY

SPONSORSHIP PROSPECTUS

LIMITED HIGH-PROFILE SPONSORSHIP OPPORTUNITIES

A UNIQUE EVENT FOR FORWARD-LOOKING ALTERNATIVE INVESTMENT PROFESSIONALS

The MMI Alternative Investments Forum is a valuable opportunity to build brand awareness and relationships with senior executives from leading firms in the alternative investments space.

This exciting in-person program brings together alternative investment leaders from wirehouses, IBDs, banks, and RIAs with their counterparts from the areas of private equity, hedge funds, real estate, and MLPs to discuss the current landscape and ways to better serve financial advisors and their clients.

Join us as a Forum Sponsor to:

- Gain exposure and build brand awareness,
- Showcase your firm's offerings, and
- Connect with attendees motivated to learn about products and services to streamline and grow their business.

The Forum attendees are taking time out of their busy schedules to stay at the forefront of industry innovation and make connections. *Isn't that the type of audience your firm should be in front of?*

Event Details

WHEN

Tuesday, June 13, 2023

LOCATION

New York Life Headquarters

51 Madison Avenue
New York, NY 10010

EXPECTED AUDIENCE

100+ successful, motivated executives from across the alternative investments ecosystem.

WHO SHOULD SPONSOR

- Alternative investment platform providers
- Fintech companies servicing the alternatives ecosystem
- Industry consultants and research firms

[ACCESS MORE INFORMATION ABOUT THE FORUM](#)

#MMIALTERNATIVEINVESTMENTS

AVAILABLE SPONSORSHIP PACKAGES

Leadership Sponsor - \$7,500

REGISTRATIONS

- ✓ Two (2) complimentary registrations
- ✓ 20% discount on additional registrations

RECOGNITION AND BRANDING

- ✓ Sponsor recognition and logo placement on onsite signage, the event website, event promotional emails, and general session slides
- ✓ Company-supplied 60-second video to be played at the start of the Forum
- ✓ Full page digital event program ad
- ✓ One (1) company-supplied handout uploaded to event mobile app
- ✓ Mobile app – home page banner ad
- ✓ Mobile app – sponsor page listing
- ✓ Mobile app – one (1) push notification
- ✓ Opportunity to open or close a session (based on availability and Planning Committee approval)
- ✓ Recognition in event-related LinkedIn posts
- ✓ A link to your thought leadership piece or website included in a special email to event attendees post-event

Supporting Sponsor - \$5,500

REGISTRATIONS

- ✓ One (1) complimentary registration

RECOGNITION AND BRANDING

- ✓ Sponsor recognition and logo placement on onsite signage, the event website, event promotional emails, and general session slides
- ✓ Half page digital event program ad
- ✓ One (1) company-supplied handout uploaded to event mobile app
- ✓ Mobile app – interior page banner ad
- ✓ Mobile app – sponsor page listing
- ✓ Mobile app – one (1) push notification
- ✓ Recognition in event-related LinkedIn posts
- ✓ A link to your thought leadership piece or website included in a special email to event attendees post-event

Included in Both Sponsor Levels

DISTRIBUTION OF MATERIALS

- ✓ Opportunity to distribute your materials or branded items to all registrants

ATTENDEE LIST

- ✓ Electronic list of attendees pre- and post-event (those who don't opt-out of sharing info)

SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSORSHIP PACKAGE OPTIONS (SELECT ONE)

LEADERSHIP SPONSOR

☐ \$7,500

SUPPORTING SPONSOR

☐ \$5,500

PAYMENT INFORMATION*

Credit Card # _____

CVV _____ Exp. Date _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

***Payment by credit card is preferred.** If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to **Money Management Institute**) or by electronic funds transfer.

☐ **Invoice Required**

AUTHORIZED SIGNATURES

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm _____

Date _____

Money Management Institute _____

Date _____