Since 1997, MMI has been the leading voice for the global financial services organizations that provide advice and professionally-managed investment solutions to individual and institutional investors. Through industry advocacy, educational initiatives, regulatory affairs, data reporting and professional networking, MMI supports and advances the growth of advisory solutions. MMI members’ advice-driven investment solutions serve an evolving worldwide financial landscape and their organizations are committed to the highest standards of fiduciary responsibility and ethical conduct.

**Opportunities to CONNECT—increase industry exposure, meet industry colleagues and share ideas**

- Annual meetings highlighting sales, technology, marketing, legal and regulatory issues
- Committee Memberships, including:
  - Emerging Managers
  - Technology and Operations
  - Investment Manager Research
  - Legal & Regulatory Affairs
  - Retirement Solutions
  - Alternative Investments
- A forum affording member firms leadership opportunities to shape the future of the managed solutions industry

**Opportunities to KNOW**

- Proprietary, industry data available to members only
  - Ongoing study of quarterly AUM, sales flows, product information and trends
  - Exclusive surveys of member sales strategies, marketing practices, administrative and operational issues
  - Identification and discussion of industry trends, regulations and operational procedures
  - Member only section of MMI website
  - Member only ’NetMeetings
  - Educational workshops

**Ability to GROW**

- Continuing education and liaison to media representatives
- Advocacy with regulators and public policy makers
- Efficiency from industry standards and operational improvements
- Industry workplace diversity program, Gateway to Leadership