



THE MONEY MANAGEMENT INSTITUTE

FOR IMMEDIATE RELEASE

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MMI DELIVERS MANAGED INVESTMENT SOLUTIONS PROGRAM
---MMI ADVANCES THE FUTURE OF PROFESSIONALLY MANAGED INVESTING
THROUGH EDUCATIONAL OFFERING ---

Washington, D.C., January 15, 2009 - The Money Management Institute (MMI), the national organization for the managed investment solution and wealth management industry today announced its inaugural managed investment solutions workshop to be delivered on February 26, 2009.

MMI has teamed with Maureen Wilke of Wilke and Associates, an experienced industry trainer and practice management coach, to deliver this workshop. The course is a one-day workshop designed to educate new hires or employees new to managed solutions including sales teams, operations staff, product and marketing personnel and customer service representatives from investment manager and sponsor firms.

The workshop will provide a comprehensive industry overview in a facilitator-led format that will include background information, platforms, terminology, business processes, industry data/statistics and advisor implementation. The faculty includes industry experts and veterans from all business disciplines. Jim Seuffert, COO of Pershing Managed Accounts Solutions is executive sponsor of the program and is also a member of the faculty.

“MMI is committed to delivering value added services to help our industry to grow. We’ve developed a program that can cost-effectively deliver a best in class curriculum to train or re-train industry personnel, “ said Christopher L. Davis, president MMI.

About The Money Management Institute (MMI) Since 1997 the MMI has been the leading voice for the global financial services organizations that provide advice and professionally-managed solutions to individual and institutional investors. Through industry advocacy, educational initiatives, regulatory affairs, data reporting and professional networking, the MMI supports and advances the growth of managed investments. Our members’ advice-driven investment solutions are responsive to an evolving worldwide financial landscape, and their organizations are committed to the

highest standards of fiduciary responsibility and ethical conduct. For more information, visit www.mminst.org.