



THE MONEY MANAGEMENT INSTITUTE

1140 Connecticut Avenue, NW, Suite 1040, Washington, DC 20036-4001 • Phone: (202) 822-4949 • Fax: (202) 822-5188 • www.moneyinstitute.com

THE MMI INDUSTRY & MESSAGE STANDARDS INFORMATION SEMINAR

PURPOSE: As the communications standards effort starts to gain traction there is an emerging potential need for technology providers and consulting firms to provide solutions and assistance to firms developing to the standards. This seminar is intended to give an understanding of the industry, the communications standards effort and some insight into the potential solutions needed by industry participants. With this information, solution providers will be in a better position to consider the opportunity to develop services to the industry represented by the MMI. For more information on the MMI go to www.MoneyInstitute.com

WHO SHOULD ATTEND: The seminar is meant for anyone needing a better understanding of the industry, the standards process and progress and some insight into the potential solutions needed by the industry in regard to adopting the standard messages. DTCC will also present a more detailed description of the hub service they are developing. Citigroup will present their plans for using the standards and lessons learned so far.

- Who should attend:
 - Both MMI members and non-members are welcome
 - Current providers of services to MMI members (MMI members currently using technology providers or operations consultants are asked to forward this invitation to their contacts within those firms)
 - Those currently offering, or planning to offer, potential solutions or expertise related to adoption and application of standard messages in the financial services industry

WHERE AND WHEN: The MMI will be hosting the session on December 6th 2006 from 12 – 5pm. The session will be held at the Yale Club. The Yale Club is located on the corner at 50 Vanderbilt Avenue between 44th and 45th Streets, across from the western entrance to Grand Central Terminal.

Attendance will be \$100 per person and lunch will be included.

DTCC will be hosting a cocktail reception immediately following the session.

DESCRIPTION:

This seminar is designed to create awareness of an emerging opportunity in the Managed Solutions Industry. For the past six years the MMI has been working toward creating communication standards for opening and maintaining separately managed accounts (SMAs). With the announcement this September of the first users of the standards the effort has moved into its next phase. The MMI feels that the opportunity for solutions providers to assist firms in adopting, and building infrastructure around the standards is now emerging.

This session will provide the background information on this opportunity.

- A clear definition of the industry, the market size and its future potential growth.
- Representatives from SMA sponsors and managers will discuss their priorities with respect to implementing standards-based communications to improve efficiency.
- Provide an in depth look at the standards process; what has been created so far and the next steps for the Standards Committee.
- Representatives of DTCC and Citigroup will talk about the services they plan to offer and what the potential opportunities will be as a result of this development.
- Representatives of the industry discussing some of the operating environment challenges that the industry is now facing.

THE MONEY MANAGEMENT INSTITUTE
The Yale Club of New York City
50 Vanderbilt Avenue

**THE MMI INDUSTRY & MESSAGE
STANDARDS INFORMATION SEMINAR**

December 6, 2006

NAME: _____ BADGE NAME: _____

COMPANY: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

REGISTRATION:

INDUSTRY & MESSAGE STANDARDS INFORMATION SEMINAR
Conference fee: \$100.00

CREDIT CARD PAYMENT:

Please circle card type: VISA / MC / AMEX

_____ / _____ \$ _____
Card number Expiration date Amount

_____ Signature
Name as it appears on card

Billing Address if different

_____ City State Zip
Street

MAIL CHECKS TO:

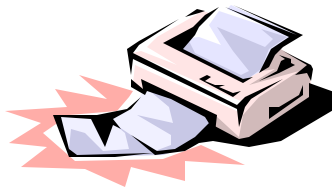
MMI, 1140 Conn Ave, NW, Suite 1040, Washington, DC 20036

CANCELLATIONS:

No refunds will be granted for cancellations after 12:00 pm ET on Wednesday, November 22. Substitutions are permitted. Please notify the MMI office at (202) 822-4949 in advance of any such substitutions.

CONFERENCE ATTIRE:

Proper dress will be business casual.



REGISTER BY FAX
(202) 822-5188